

Contact: Stacey Mahoney
1302 Adams Street
Vicksburg, MS 39180
Phone: 601-631-2997
Fax: 601-631-3734
Email: stacey@southernculture.org
Website: www.southernculture.org



PRESS RELEASE

September 26, 2023

FOR IMMEDIATE RELEASE

The 35th Annual Over the River Run is around the Corner

A unique and very scenic 5-mile race across the Old Mississippi River Bridge

VICKSBURG, MS (September 26, 2023): The Southern Cultural Heritage Foundation (SCHF) is very excited to present the 35th Annual Over the River Run. The Foundation along with many sponsors and volunteers present this very special community venture. This event welcomes hundreds to the City of Vicksburg and will serve as a wonderful family event. It will take place on **Saturday, October 14th at 8:00am** and begins at the Old Mississippi River Bridge located at I-20 and Washington Street.

This unique run follows a scenic course heading west across the Mississippi River to Delta, Louisiana and then returns back to the finish line. The event involves a 5-mile run, 5-mile walk and a one-mile fun run for kids. Complimentary musical entertainment, fun and refreshments for all runners, walkers and volunteers will follow the race in the Ameristar Delta Point parking lot. Registration is open now. The entry fees are \$30 for the 5-mile race and \$15 for the 1-mile fun run. Late fees apply after September 15th. **Register early to receive your long-sleeve OVER THE RIVER RUN T-SHIRT!** Early registration is strongly encouraged to secure a place at the event. Entry forms and complete event details are available by visiting www.southernculture.org/events/otr.htm. Entry forms and fees can be dropped off at SCHF Business Office or mailed to SCHF, 1302 Adams Street, Vicksburg, MS 39180 or register online at www.RaceRoster.com. Race packet pick-up will be October 13th at the SCHF Auditorium (corner of Crawford and Cherry Streets) from 10:00am-6:00pm and the morning of the race at the race site.

The run has acquired some **very** generous financial sponsors. The Platinum Sponsors are ***Ergon*** and ***International Paper***; Gold Sponsors is ***WaterView Casino & Hotel***; Silver Sponsors are ***Edward Jones- Wayne & Paige Pratt, Guaranty Bank & Trust, Scott Robbins Physical Therapy*** and ***Trustmark***; and Bronze Sponsors are ***Delta Bank*** and ***New York Life/Stan Kline***. Additional sponsors include ***Budweiser, Visit Vicksburg, Coca-Cola, and City of Vicksburg***. Many volunteers are needed in many areas of the planning of the event.

The Over the River Run is an extremely important fundraiser for the SCHF and a very special community event. After expenses, proceeds from the race will go toward the rehabilitation of the Southern Cultural Heritage Center and the many maintenance issues of the five historic buildings of the Center.

For more information, please call the SCHF office at 601-631-2997 or email info@southernculture.org.

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The Southern Cultural Heritage Foundation, a non-profit organization, maintains the Southern Cultural Heritage Center in Vicksburg, Mississippi. The Center is a Mississippi Landmark property and is listed on the National Register of Historic Places. It is one of the most architecturally and historically significant city blocks in downtown Vicksburg, MS. The Foundation offers cultural, artistic and educational programs for the community and beyond.

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