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Contact: Laura Beth Strickland
Email: laurabeth@visitvicksburg.com
Phone: 601-636-9421



VICKSBURG TO HOST STOP ON AMERICANA IN MISSISSIPPI MUSIC TOUR

(VICKSBURG, MISS.) March 15, 2016: Mississippi is celebrating Americana music in a totally new way this spring. With itineraries spanning the state, the Americana in Mississippi Music Tour boasts headliner Rambling Steve Gardner and The Jericho Roadshow performing in 16 communities. Vicksburg will host a concert on March 24 at 7:00 p.m. at the Southern Cultural Heritage Center Auditorium featuring local band The Patrick Smith Acoustic Quartet.

“Mississippi stands as the epicenter of the roots of American music. The musical legacy of the Mississippi Delta is unprecedented. We are proud to be a part of this celebration of the music and musicians of Mississippi,” said Bill Seratt, executive director of the Vicksburg Convention & Visitors Bureau.

Each location on the Americana in Mississippi Music Tour will supplement the show with a performance by a local band or musician, allowing for a true taste of each city’s musical flavor. The Americana in Mississippi Music Tour kicked off March 1 with a performance at Jackson’s Duling Hall, and ends April 28 in Tupelo.

“This is a great opportunity for visitors who are interested in music to come and experience it for themselves,” said Interim Director of Visit Mississippi Daron Wilson. “It shows the great relationship between our state tourism department and our individual Convention and Visitor Bureaus, and it’s the perfect chance to see some of the state’s high points. We are so appreciative of our tourism partners, the Mississippi Tourism Association and the proprietors of the venues featuring the tour. We’ve come together to showcase the best of the best when it comes to Americana music.”

The tour’s official web page, www.visitmississippi.org/americana, showcases a short promotional film, tour schedule and locations, video interviews with Mississippi artists, itineraries for each community on the tour, and more.

To learn more about the Americana in Mississippi Music Tour, see www.visitmississippi.org/americana. For more information on Vicksburg, go to www.visitvicksburg.com.

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