

Contact: Annette Kirklin
1302 Adams Street
Vicksburg, MS 39180
Phone: 601-631-2997
Fax: 601-631-3734
Email: annette@southernculture.org
Website: www.southernculture.org



Southern Cultural Heritage
FOUNDATION

PRESS RELEASE

FOR IMMEDIATE RELEASE

Classical Guitarist conducts workshop and concert at the SCHC

Jeffrey Bianchi includes Vicksburg in his first national tour

VICKSBURG, MS (December 11, 2009): The Southern Cultural Heritage Foundation is delighted to welcome classical guitarist, Jeffrey Bianchi, in his first national tour. He will conduct an education workshop for high school students on Thursday, February 18th at 10:00am. Vicksburg music students are invited to this unique presentation and admission is \$1. He will also perform a solo concert the same day at 5:30pm. The concert admission that evening is \$5/Adults and \$1/children. Each event will be held in the Southern Cultural Heritage historic 1885 Auditorium. It is his goal to expose as many people as possible to the beauty and history of the classical guitar.

The educational presentation, “The Classical Guitar: From Dowland to You Tube”, is geared towards those who may be unfamiliar with the classical guitar. The presentation focuses on the history of the instrument; tracing its roots from 17th century England to our present time. Each major period in Western music is addressed; explaining where the guitar fit in as well as the musical figures who contributed to the instrument’s evolution. A piece of music from each major period is also performed on the guitar including the Renaissance Period (1400-1600), Baroque Period (1600-1750), Classical Period (1750-1825), Romantic Period (1800-1900), 20th Century and 2009. The solo concert will be a performance not to be missed!



Jeffrey Bianchi is a graduate of the State University of New York at Fredonia. While there, he studied under renowned guitarist James Piorkowski. He was a 4-time recipient of the Dauphin Award, a 2-year winner of the Hillman Memorial Music Scholarship and the Performer's Certificate Award. He was also a member of the Fredonia Guitar Quartet with whom he toured with throughout the North East. He has participated in master classes with Paul Galbraith, Stanley Yates and Jason Vieux. He feels the primary aim of a musician is to take the results of their hard work and make a positive impact on as many lives as possible. As a dedicated musician for 18 years, playing for an audience is an essential and natural part of his life.

Jeffrey began performing at weddings and cafes while still in his teens. The uniqueness of the classical guitar coupled with his professionalism enabled him to stay working over the years. As his skills grew, he gave full concerts throughout Western New York. His hard work earned him performances at the Rantucci International Guitar Festival, as well as the nationally recognized Ithaca Guitar Festival. Visit his website at www.velvetguitar.com.

For more information, please call the SCHF office at 601-631-2997 or email info@southernculture.org.

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