

25th ANNUAL



2013 SPONSORSHIP REQUEST

1302 Adams Street
Vicksburg, MS 39180
601.631.2997

April 16, 2013

Dear Potential Sponsor:

Preparations have begun for the 25th Annual Over the River Run scheduled for Saturday, October 12, 2013 at 8am. The Over the River Run Committee would like to request your support of the race. The 25th year for this event is a milestone that we are thrilled to have reached and we hope this to be the largest one yet!! The race is one of the largest and most picturesque in the state. Based on your level of sponsorship, you will receive publicity and advertising through various promotional efforts. Proceeds from the race will benefit the Southern Cultural Heritage Foundation.

This is an excellent opportunity for your business to be involved with a fun, community health related event. Please take a moment to review the sponsorship opportunities on the following page, and send your completed form to the address below. Please make checks payable to "SCHF".

Southern Cultural Heritage Foundation
1302 Adams Street
Vicksburg, MS 39180

Thank you for your consideration, and we appreciate your partnership in this endeavor. If you have any question, please give us a call at 601.631.2997.

Sincerely,
2013 Over the River Run Committee

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Saturday, October 12, 2013

Sponsorship Opportunities

_____ (\$250) Bronze Sponsor

- Small placement of logo in flier sent out to all Mississippi Track Club members in September newsletter, name listed on entry form tri-fold and in SCHF newsletter
- Company name listed as sponsor on t-shirts

_____ (\$500) Silver Sponsor

- Placement of logo in flier sent out to all Mississippi Track Club member in September newsletter, in SCHF newsletter and on the entry form tri-fold
- Small placement of logo on the Over the River Run T-Shirt

_____ (\$750) Gold Sponsor

- Placement of logo in listed in flier sent out to all Mississippi Track Club members in September newsletter, in SCHF Newsletter and on entry form tri-fold
- Medium placement of logo on the Over the River Run T-Shirt
- Name included in sponsor listing with media outlets
- Placement of logo in newspaper advertising for the race

_____ (\$1,000 +) Platinum Sponsor

- Large placement of logo in flier sent out to all Mississippi Track Club members in September newsletter, SCHF newsletter and on entry form tri-fold
- Large placement of logo on the Over the River Run T-Shirt
- Name included in sponsor listing with all media outlets
- Large placement of logo included all newspaper advertisements for the race

_____ (\$5,000 +) Diamond Sponsor

- Top and largest placement of logo in flier sent out to all Mississippi Track Club members in September newsletter, SCHF newsletter and on entry form tri-fold
- Top and largest placement of logo on the Over the River Run T-Shirt
- Name included in sponsor listing with all media outlets
- Top and largest placement of logo included all newspaper advertisements for the race

Please email logos to annette@southernculture.org

Name: _____ Company: _____

Address: _____ City: _____

Phone: _____

Please send completed forms to the below address (Please make checks payable to SCHF):

Southern Cultural Heritage Foundation
Attn: Angie Wilkinson
1302 Adams Street
Vicksburg, MS 39180

TAX ID Number: 64-0849835