

Contact: Stacey Mahoney  
1302 Adams Street  
Vicksburg, MS 39180  
Phone: 601-631-2997  
Fax: 601-631-3734  
Email: [stacey@southernculture.org](mailto:stacey@southernculture.org)  
Website: [www.southernculture.org](http://www.southernculture.org)



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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

August 1, 2024

## **The 36<sup>th</sup> Annual Over the River Run is around the Corner** *A unique and very scenic 5-mile race across the Old Mississippi River Bridge*

**VICKSBURG, MS (August 1, 2024):** The Southern Cultural Heritage Foundation (SCHF) is very excited to present the 36<sup>th</sup> Annual Over the River Run. The Foundation along with many sponsors and volunteers present this very special community venture. This event welcomes hundreds to the City of Vicksburg and will serve as a wonderful family event. It will take place on **Saturday, October 12<sup>th</sup> at 8:00am** and begins at the Old Mississippi River Bridge located at I-20 and Washington Street.

This unique run follows a scenic course heading west across the Mississippi River to Delta, Louisiana and then returns back to the finish line. The event involves a 5-mile run, 5-mile walk and a one-mile fun run for kids. Complimentary musical entertainment, fun and refreshments for all runners, walkers and volunteers will follow the race in the Ameristar Delta Point parking lot. Registration is open now. Take advantage of early bird registration! The entry fees are \$30 for the 5-mile race and \$15 for the 1-mile fun run. After September 15<sup>th</sup>, entry fees will be \$35 for the 5-mile race and \$20 for the 1-mile fun run. Race day fee for the 5-mile race will be \$40. **Register early to receive your OVER THE RIVER RUN T-SHIRT!** Early registration is strongly encouraged to secure a place at the event. Entry forms and complete event details are available by visiting [www.southernculture.org/events/otrr.htm](http://www.southernculture.org/events/otrr.htm). Entry forms and fees can be dropped off at SCHF Business Office or mailed to SCHF, 1302 Adams Street, Vicksburg, MS 39180 or register online at [www.RaceRoster.com](http://www.RaceRoster.com). Race packet pick-up will be October 11<sup>th</sup> at the SCHF Auditorium (corner of Crawford and Cherry Streets) from 10:00am-5:00pm and the morning of the race at the race site.

Sponsorships are being accepted. Many volunteers are needed in many areas of the planning of the event.

The Over the River Run is an extremely important fundraiser for the SCHF and a very special community event. After expenses, proceeds from the race will go toward the rehabilitation of the Southern Cultural Heritage Center and the many maintenance issues of the five historic buildings of the Center.

For more information, please call the SCHF office at 601-631-2997 or email [info@southernculture.org](mailto:info@southernculture.org).

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The Southern Cultural Heritage Foundation, a non-profit organization, maintains the Southern Cultural Heritage Center in Vicksburg, Mississippi. The Center is a Mississippi Landmark property and is listed on the National Register of Historic Places. It is one of the most architecturally and historically significant city blocks in downtown Vicksburg, MS. The Foundation offers cultural, artistic and educational programs for the community and beyond.

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